

NEWS CLIPPING ANDICOM 2008

CLIPPING No. 1:

MEDIO	PYRAMID RESEARCH
FECHA	Octubre de 2008
TITULO	Pyramid Research's recent participation at industry events
SECCION	Events
LINK	http://www.pyr.com/pyr_events.htm

Pyramid Research's recent participation at industry events

[Andicom Congreso Nacional y Andino de Telecomunicaciones](#)

October 29-31, Cartagena de Indias, Columbia

Fernando Pafumi, Director for Pyramid Research, spoke at the Andicom Congreso Nacional y Andino de Telecomunicaciones, October 29-31. This conference focuses on the development of the telecommunications sector through knowledge interchange, best practices, and business case discussions

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CLIPPING No. 2:

MEDIO	AOL Money & Finance
FECHA	Martes 28 de octubre de 2008
TITULO	ANDICOM 2008 Exhibitor Profiles
SECCION	News
LINK	http://money.aol.com/news/articles/gp/pr/_a/andicom-2008-exhibitor-profiles/rfid153030646?channel=%22pf%22

ANDICOM 2008 Exhibitor Profiles

Business Wire
 Posted: 2008-10-28 09:00:00

ANDICOM 2008 takes place October 29, 2008 - October 31, 2008 in Cartagena, CO at the Cartagena de Indias Convention Center. Listed below are the ANDICOM 2008 exhibitor profiles.

For in-depth information about ANDICOM 2008, visit <http://www.andicom.org.co/>.

Business Wire is the official news wire for ANDICOM 2008. Breaking news releases and photos are available at <http://www.tradeshownews.com>. Business Wire's trade show, conference, and event news resource.

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Comverse is the world's leading provider of software and systems enabling network-based messaging and content value-added services, prepaid, postpaid and converged billing and IP communications. Comverse solutions generate revenues, strengthen customer loyalty and improve operational efficiency for over 500 communication service providers in more than 130 countries. The company's Total CommunicationSM portfolio facilitates personalized lifestyles in an evolving connected world and is based on the InSightTM Open Services Environment. Comverse's solutions support flexible deployment models, including in-network, hosted and managed services, and can run on circuit-switched, VoIP, IMS and converged network environments. Comverse is a subsidiary of Comverse Technology, Inc. (CMVT.PK). For more information, visit www.comverse.com.

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GAMMA INGENIEROS S.A. created in 1983, is a Colombian company dedicated to satisfy its Telecommunicactios, Construction, Security and Optimizarion Technology client needs. The company works with the most recognized world-wide brands like : FORTINET (UTM - FW/VPN/IPS/IDS/ Web Filter AntiSpam/Antivirus/AntiHacker and almost all the Internet threats. All those featurers in just one

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appliance), KASPERSKY Anti-virus/Personal Firewall) ALLOT(Bandwidth and QoS Manager) BLUECOAT(Wan Accelerator, /Proxy/Byte Catching, Bite Catching), ARUBA NETWORKS (Centralized Security WiFi System)

Company: Huawei Technologies Co. Ltd.
Stand: 58 & 59
Media Contact: Amilde Frias
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E-mail: adriana.lozano@huawei.com; v.hernandez@huawei.com
Web: www.huawei.com

Established in 1988, Huawei Technologies is a company specialized in research and development (R& D) of telecommunications products, as well as its production and marketing, providing integral customized solutions for operators of telecommunications of fixed and mobile networks, data communication and optical communications networks.

With total sales of US\$ 16 billions in 2007, and more than 100 international branches, Huawei has demonstrated its innovation and continuous growth. Those are the results of 10% profit investment in research and development, and their human capital which is the key of the success in the industry of telecommunications.

As always, Huawei stays ahead with technological innovation will participate in Andicom with two of its product lines: Mobiles networks and terminals.

Company: Optenet
Stand: 79 & 80
Media Contact: Marta Gómez
Phone: 0034 913 579 150 - E. 109
E-mail: mgomez@optenet.com
Web: www.optenet.com

Optenet is a global company with over eleven years of experience in the information security market. Headquartered in Spain, it specializes in developing solutions that enable private users, enterprises and telecom operators to guarantee the security, availability and integrity of their information. Founded in 1997, it has extended its business lines and expanded its international presence to countries in Europe, USA and Latin America. In the enterprise sector, the company's technology is vouched for by numerous global businesses. Today, over 50 ISPs and mobile operators around the world like Orange, SFR and Telefónica, sell Optenet's virtualized security services worldwide to over 75 million end-users.

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Note to Event Organizers: Add your trade show, conference, or event to <http://www.tradeshownews.com>, Business Wire's online event calendar. For information, email [tradeshow \[at\] businesswire.com](mailto:tradeshow[at]businesswire.com).

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CLIPPING No. 3:

MEDIO	COMMUNITIES DOMINATE BRANDS (BLOG TOMI AHONEN)
FECHA	Miércoles 29 de octubre de 2008
TITULO	Talk to the computer, Read the phone?
SECCION	Tomi´s blog
LINK	http://www.communities-dominate.blogs.com/brands/2008/10/talk-to-the-com.html

3B

October 29, 2008

Talk to the computer, Read the phone?

I'm at the annual Andicom conference in gorgeous Cartagena Colombia, the big telecoms event for the Andies region of Latin America. I'll be doing my 7th Mass Media bit (no surprise). But today I was talking with a group of colleague and someone mentioned a quote from Bill Gates. I don't have the exact quotation, and on a quick Google search, was not able to find it yet - I'm sure I'll find it soon or if someone from our readers knows it, please post a comment for us.

The quotation was roughly that in the future "we will talk to the computer, and read the mobile phone" (where currently we read text on the PC screen and we talk on the mobile phone). Please note that is not the verbatim quotation, so please don't spread that quotation for now. I will try to get the correct wording of it, and will blog with that when I have it. But yes, as a thought, this is indeed an interesting thought and one we can easily agree with and have many early bits of evidence that this is going to be the case.

So yes, you are reading my blog right now. You are literally reading from the PC screen via the internet. That seems to be "the right way of things" and very natural to us. If you talk on a device, you talk on a phone, which obviously now for most people on the planet, is no longer a landline phone, it is a mobile phone (ie cellphone). We read computers and we talk to phones.

Fine. But what is this talking to the computer? Well, it starts with Skype. Already over 130 million people talk on a PC (and internet) based service. What may have seemed an odd idea a decade ago - that "normal" people would use a PC to do voice communications, is now reality for over 10% of all internet users - and for one in seven owners of a personal computer. One element of Bill Gates's quotation is starting to happen.

Of course the main thesis of the idea is that the clumsy user-interface of the personal computer - the keyboard and mouse - is going to shift to voice recognition. There are ever better voice recognition applications that already exist to do anything from basic PC operation by voice, to rather well functioning real time dictation ie speaking directly to create a letter or other text document or file. Yes, that part of the migration is a near

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term future and many companies are working hard to turn that into a reality.

There is more to this, of course. We also go from "reading" the PC (or internet) to "watching it" and to listening to it. From early applications and services that were very strongly text-based, we now have pictures, video clips, music files, and all kinds of streaming services and even IPTV and the ever more advanced multiplayer online virtual environments. The PC is evolving far beyond text as either an input or output standard format.

Meanwhile what of the phone? Specifically the mobile phone (cellphone), obviously. We are well on the way to shift our phone behaviour away from voice calls to more advanced visual services, starting with basic SMS text messages. Already today, three out of every four mobile phone owners worldwide is an active user of SMS text messages - that means more than twice as many people send SMS text messages than the total user base of the internet. These active users of SMS average sending out over 3 SMS text messages per day (the leading country Philippines, averages 20 sent per day). In all countries we see the same trend that people now actually prefer using SMS texting to making voice calls on their mobile phones. We've reported here on our blogsite about this in the UK and Ireland already years ago (as in Scandinavia and the Philippines for example) but more recently the same trend has been reported in New Zealand, in China etc.

What do we read? Its no longer just SMS from friends. We've reported of all kinds of innovations in this space, from reminders and alerts, to actually reading full books, released as mobile books. Remember, five out of the ten best-selling printed books in Japan last year, started out as mobile phone books (even written on mobile phones by young new authors).

From SMS texting it is then a much smaller step into other text and messaging based services, from sending and receiving picture messages on the MMS service, to Twitter and all kinds of mobile blogging solutions; and from there, a small step to video sharing such as using Qik, or doing your online dating and flirting on a service like Flirtomatic, etc. So the phone was once a device we talked into (and listened to) and it is now moving beyond voice calls.

As this shift happens, the advertisers are rushing in as well. More people receive advertising on a mobile phone than on the internet - or indeed on a TV set (Juniper says 1.5 billion people this year will receive an advertisement on their mobile phone, contrast that with 1.3 billion internet users, and 1.5 billion TV sets in use in the world this year).

Interesting thought, gives another angle to thinking about how our lives are changing. Meanwhile I'll pay attention to all the presentations here about the scene in Latin America and blog about that later in the week. Meanwhile, if any of our readers knows the Bill Gates quotation, please post it for us in the comments or send me an email to tomi (at) tomiahonen (dot) com so I can also include the real quotation properly attributed and hopefully even in context..

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Posted by Tomi T Ahonen at 04:57 AM

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CLIPPING No. 4:

MEDIO	COMMUNITIES DOMINATE BRANDS (BLOG TOMI AHONEN)
FECHA	Jueves 30 de octubre de 2008
TITULO	Finally a President who truly understands. And I mean President of a COUNTRY.
SECCION	Tomi´s blog
LINK	http://www.communities-dominate.blogs.com/brands/2008/10/finally-a-presi.html

October 30, 2008

Finally a President who truly understands. And I mean President of a COUNTRY.

Mark these two items onto your long-term radar. Colombia is the country. You heard it here first - Colombia is propelling itself into that position of leader in the digitally converging space - that it will soon in the next decade be called the "South Korea of Latin America". I kid you not. You can throw these words at me early in the next decade if it doesn't happen. But I have seen the ultimate reason for why Colombia will follow South Korea, and pull itself out of the class of Developing World countries and into those of the Developed World (like South Korea did in essentially only 30 years) - and the driver of that transformation will be how much Colombia will evolve into a true "information society" and eventually even rival Singapore, Japan, Finland etc.

And the reason for that - here is the other name you should put into your long range radar - this guy will be famous eventually for much more than being a popular, successful and re-elected President of Colombia - it is Dr Alvaro Uribe Velez, the Presidente de la Republica de Colombia (often called President Uribe in the Western press). This guy is one of the truly rare ones, he might become a future Secretary General of the United Nations or might win the Nobel Peace Prize or something in that class. He's a most popular and successful President of a rapidly improving nation of 44 million very poor people in Latin America, but this man - boy this man will truly still exceed these levels and do more for mankind. I'm sure of it.

What brings me to sing the praises of some obscure Latin American head of state? I spoke today at Andicom the big telecoms event here in Colombia. And while I've done Andicom before, this event today was unique to me. Just that the local Minister of Communciations of Colombia, Maria del Rosario Guerra spoke to the conference - tells you something. I do 20 of these kinds of events every year on all six continents, but it is rare for an event to feature a Minister responsible for the telecoms/mobile/communication sector. Yes, I've done several such events too, but that the currently active Minister for this industry bothers to show up at a telecoms conference in that country, that is a pretty good measure of being at a top-level telecoms event.

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But what if the programme lists the opening presentation to be given by the current *President* (or other ruler) of the country? Could you imagine a TELECOMS conference in London featuring UK's Prime Minister Gordon Brown opening the event? Or a telecoms event in America where George W Bush shows up to give opening remarks? Not in at least one lifetime of conferences all around the world.

But yes, this was no typo. Today (or technically yesterday by the time this blog is finished, its just about midnite here in Cartagena) the agenda featured President Uribe. Not via remote connection either. In person. And for those readers who aren't that familiar with Colombian geography, Cartagena is not the capital, the President needed to fly 2 hours from Bogota just to reach Cartagena (and then return of course). Yet the President addressed this conference.

So - lets imagine any current ruler speaking by some weird happenstance, at a telecoms conference. Say France's President Nicolas Sarkozy speaks at Idate, the big French telecoms event. What would he say, and how long would he speak? It would be 15 minutes, certainly not more than 30 minutes. And it would be a scripted speech, written by his speech-writers of course. It would mostly talk about how great France has been in telecoms, how there are current challenges, but how the Government has been supporting the telecoms industry and that the President hoped the industry could gain great success. And end it with the typical Liberte, Egalite, Fraternite; Vive La France etc. The speech would have perhaps a 5 minute section on telecoms - at best - with a couple of jargon items relevant to this industry (telecoms in this case) that the President would not really know, but were stuck into the "standard speech" to try to make it relevant to this industry. While the President could deliver much of the speech without looking at his notes - when this 5 minute section on telecoms was delivered, the President - any head of state of just about any country - would need to read carefully from paper (or teleprompter) the exact words, not knowing the internet from mobile, far less what a 3G was or how something can be social networking..

I don't mean to dump on President Sarkozy or the French, this would be true of the heads of state of just about any country, from China to Finland, from Canada to Kenya.

But no. Not with Dr Alvaro Uribe Velez, Presidente de la Republica de Colombia. No no no, Mr Presidente, no. This man came in with a real speech.

Not some quick notes of 15 minutes. No, Presidente Uribe spoke - get this - one HOUR and 30 minutes - to a telecoms conference (with an audience of 3,000). Many in the audience are foreigners - this is a famed international conference, so he's not even talking to mostly his "voters." There are big delegations from nearby countries such as Ecuador, Venezuela, Panama, Costa Rica etc.

One hour and 30 minutes ? Who is this guy, an ex Ericsson Colombia CEO perhaps? No, this man is not a telecoms geek at all. He's an ex attorney. Lawyer by trade. And no, this was not a scheduling error by his PR people. President Uribe isn't a novice and new to this game. Colombia had a one-term limit in its constitution to the President, but he

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was so popular in his first term, that the country made an exception for him to allow him to run for a second term. This man has been President of a nation of 44 million people - which still faces a civil war and very bloody continuing domestic narco-terrorism. Yet the attorney has managed to pick up enough of a vocabulary in telecoms to be able to speak on this topic for 90 minutes. Who is this guy?

So yes, you expect something like the "Colombia is great" speech, peppered with how his government is better than previous governments and has been a strong supporter of this industry - ie telecoms. And yes, of course, he is a politician, he did touch on those topics. Out of 90 minutes, he spent less than 10 minutes on his administrations achievements.

And yes, of course this kind of speech will have many "relevant" and "related" issues - such as the current economic crisis and for example schooling needs (and achievements) in Colombia, etc. Typical "politician stuff". Yes, there was plenty of that as well.

But out of his speech about half was solidly on TELECOMS topics !!!!

Who is this guy?

So yes, he must have a good staff and great speech-writer, and perhaps someone on his speech-writing team is a solid geek and knows the jargon. So yes, you'd expect he read the telecoms parts of the speech carefully from the papers of his printed speech.

No. He spoke the whole 90 minute presentation out of a couple of short notes - no printed speech at all (and no teleprompter). He spoke of amazing things (for a national President or head of state) such as the technical aspects of calling centres, of using mobile technology to allow electronic payments of toll roads, of e-government initiatives and its finer details, of virtual teaching improving the quality of education (oh my god, really, ohmygod. who IS this guy, if he is fluent on virtual reality, who is he? Is he a secret reader of the CDB blog?). He spoke of the power of digitally connected citizens in a modern democracy ! (His presentation could have been inserted verbatim as a bonus chapter into our book Communities Dominate Brands, the government chapter - and all of it would have fitted in. Yes, he clearly communicated that Colombian electorate and society needs to evolve to capitalize on "communities dominate" ha-ha to improve their democracy!!!!!!)

He even discussed undersea internet cables both on the Caribbean sea and the Pacific Ocean floor - explaining briefly why the two seas were so different and why the Pacific cable is now needed. How many of OUR READERS could discuss telecoms at this level, on so wide a range of topics and areas.

All of this speaking straight to the audience, not out of a printed speech, and almost never even glancing at his notes. He KNOWS this stuff. He knows THIS stuff? He knows this... STUFF. Who is this guy? A long-sitting respected President of a very "real" country (not some tiny country of a handful of people) and a country facing

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enormous problems. And somehow this - ex-attorney - had amassed so much knowledge into one of the most complex and demanding industries - as regular readers of our blog know - I often say with a straight face - telecoms is far more complex than rocket science. But yes, President Uribe is fully fluent in the finer points of telecoms and how it impacts a nation on the macro level.

WOW.

Now, I'm not ga-ga over President Uribe because he happens to know my industry so remarkably well (for a politician). I am ga-ga over President Uribe, because he knows the one industry, that the big United Nations studies have proved to give the biggest benefit to a nation's development. Investing in telecoms and IT infrastructure is the single best thing a nation can do to improve the living standards of any country in the Developing World - bigger benefits than building airports or railroads or highways or water systems or electrical grids etc. The biggest benefit - quantified by the international development bodies - is to invest in IT and communication industries (and of course, increasingly in mobile). And yes, the next best thing for national growth, of course, is to invest in education.

And so, President Uribe spent about half of his speech on telecoms matters, and about 10 minutes on the current global economic crisis (and even here he mentioned how it impacts the telecoms sector) - but the only other topic that got about 10 minutes of the remaining time, was... education !!! Yes he talked also about how Colombia is investing in the highways and all the "usual stuff" but yes - to this telecoms audience he also stressed how much Colombia needed to also invest in education - and then AGAIN, he spent a lot of time showing how much the government is doing and will do more, to bring efficiency gains to education - out of telecoms, virtual classrooms and broadband internet connectivity and all !!!!

WHO IS THIS GUY?

So. Let me be perfectly clear. This is the first time ever, that I have heard of a head of state, who truly "gets it" about how critical the investment in telecoms and IT is to any country's development, in any Industrialized Country, or any Developing World country. And he is not only personally convinced about it, he is so committed to it, that he flies 2 hours to visit this techno-geeky nerd conference of telecoms propeller-heads, to speak 90 minutes and fly back to Bogota to continue running his country.

So mark my words. President Alvaro Uribe Velez will propel Colombia into ever more rapid hypergrowth in the IT and telecoms sector. Because of the "perfect storm" of the domestic industry growing, the customers (citizens) gaining and participating, with the government fully engaged - and funding - these developments at such a high priority - this means that Colombia is already today on the trajectory to pass Argentina, Brazil and Latin American leader Chile in this area. It will only take a couple of years and we start to discuss a "Colombian miracle". Who knows, there might be a book there for me too, ha-ha, to provide a parallel case study to my Digital Korea book..

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And its not at the expense of education. He and his administration are drastically improving Colombia's education system as well. Now Colombia has the turbocharged engine to push the country in every possible measure, to capture a leadership position in the globally connected information society of the future.

And one last little tidbit. The organizers of the event, Cintel (great guys if you need to work with the telecoms industry in Colombia by the way, super competent) - have a reputation of bringing world class leaders to Andicom annually. So who do we see at the exhibition? South Korea's U-City concept of course (as I discuss in Digital Korea), the shining example of working prototypes and commercial products to illustrate how a digital home, a virtual office, an e-health system etc might work. So Colombia is already learning from the world leaders. And this is how serious President Uribe is about it - he spent personally at least 15 minutes, accompanied by the Minister of Communications, in the U-City exhibition, and not just walking past - he was talking with the experts. He knows this stuff.

I am so impressed, truly. And I am so honoured to have been involved in this event today and again, President Uribe even came over to the VIP guests (the other speakers) and shook hands with all of them before he delivered his speech (so I got to also shake hands with him).

I am so totally his fan. Can you imagine if your government head somehow know of a part of what we blog about. I don't mean the head of state was reading our blog or book, but would be that interested that the busy politician would know of Cyworld and Blyk and Flirtomatic and blogging and citizen journalism and engagement marketing? You know that ruler would soon have his/her country on amazing hypergrowth..

So yes, mark my words. Colombia is the rising star of Latin America and we'll soon start to compare it to South Korea. And this man, Dr Uribe, the President of Colombia. He will do far more still in his career, certainly with Colombia and then most likely more on the international scene. He could seriously be a Secretary General of the United Nations one day, that level of brilliance and achievement (and collaboration too). Follow his career..

Posted by Tomi T Ahonen at 06:04 AM

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CLIPPING No. 5:

MEDIO	WIRELESS BUSINESS AND TECHNOLOGY
FECHA	Viernes 31 de octubre de 2008
TITULO	Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008
SECCION	From the wires
LINK	http://wireless.sys-con.com/node/732221

From the Wires

Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008

With a Resounding Success Concluded the Main Telecommunications Congress in the Spanish-Speaking Region ¶ -- France, guest country of Andicom 2009. ¶ -- The team from the Catholic University of Colombia won the Fifth Marathon of Mobile Applications. ¶ -- Ubiquity, a new concept that promises to enhance the citizen welfare and comfort.

By: [Business Wire](#)

Oct. 31, 2008 08:53 PM

With the presence of the Colombian Deputy Minister of Communications, Daniel Medina Velandia; the Economic and Commercial Counselor at the Embassy of France, Frédéric Nehetal; the Commissioner of the National Television Commission (CNTV), Ricardo Galán; the World Bank Regional Coordinator for Latin America, Eloy Vidal; the Director of the Telecommunication Regulatory Commission (CRT), Cristian Omar Lizcano Ortiz; the Regional Director for the Americas and the Caribbean of the ITU, Juan Zavattiero; and the Executive Director of CINTEL, Manuel Martínez Niño, concluded the XXIII National and XIV International Telecommunications Congress Andicom 2008.

For three days, from October 29th to 31st, 2008, at the Convention Center of Cartagena de Indias, nearly 3,000 attendees from different regions of the world discussed on how technology generates welfare and builds future in lectures and debates.

In the closing ceremony, the Executive Director of CINTEL, Manuel Martínez Niño, ratified the invitation to France as the guest country of Andicom 2009. Also the winners of the Fifth Marathon of Programming and Wireless Mobile Applications Comcel-NOKIA, were awarded during the ceremony. The first place went to the Catholic University of Colombia, with the group e-NeuroX and the implementation NeuroX Eearth.

In his closing speech, which outlined the conclusions of Andicom 2008, Martínez said that under the theme Technology: Creating welfare and building the Future, was possible to confirm that ICT today represent a powerful tool for the integral development of society, increasing the level of competitiveness of the communities that use them.

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"Indeed, the reason behind technology is to provide welfare to society through solutions and services in areas such as health, education, business, research and entertainment, among others," he added.

Conclusions

- Economic and social development of the nation has an important interdependence with ICT, which accelerates the progress to a more fair society. In this regard government online, health and education are key elements in achieving this goal.
- Knowledge is a key element in modernizing the productivity and competitiveness of citizens, the development of creativity allows the transformation of this knowledge into productive services for a society that is evolving, and that in few years will be very different of how we know it today.
- Businesses, as the basis of national production, should acquire the skills needed to function in the new knowledge economy. For the most developed societies the exportation of knowledge has become one of the most important components of its Gross Domestic Product (GDP).
- A massive and transversal change in the use of ICT is accompanied by universal access to public services, as well as access to training and digital learning.
- All productive sectors in the country should treat with urgency the use of ICT as a critical tool to generate competitiveness and development.
- A significant advance in respect to digital socialization has been done but, there are still major challenges: all citizens connected and informed, the strengthening and modernization of institutions with citizen-centered services and the development and competitiveness of the ICT industry.
- Today communication between people is changing. The power to express ideas to the world is available to everyone, in different but on a larger scale, giving the opportunity to share information and knowledge regardless of the time, place or device used.
- It is necessary to work on the connectivity infrastructure in the region so that it can be provided global coverage with greater capabilities, and quality service.
- The convergence of technology and the speed with which it comes to Latin American countries, demands agility and innovation in the design of institutional policies, and a neutral regulation that protects the user, allowing the growth of the sector and encouraging the provision of services.
- The accelerated technological development leaves new challenges and opportunities in developing markets, business models, new services and attention to new users.

About CINTEL

The Colombian Telecommunications Research Center, CINTEL, has set as its fundamental mission to promote and foster the development of Telecommunications and Information Technologies. CINTEL members include telecommunications operators, universities and government agencies. The board is chaired by the Colombian Minister for Communications.

Among its goals it is to study and assimilate the emerging technological tendencies with the purpose of divulging and analyzing their implementation; to offer open spaces to all sector actors in order to discuss and analyze economical, market, social, political and technological aspects that can affect or influence the industry development; promote the development of projects of the sector's interest; provide specialized technical assistance and divulge the state and tendencies of telecommunications in the

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country and the world. For further information, check our web site
www.cintel.org.co

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CLIPPING No. 6:

MEDIO	GLOBE INVESTOR
FECHA	Viernes 31 de octubre de 2008
TITULO	Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008
SECCION	Globe Investor
LINK	http://www.globeinvestor.com/servlet/story/BWIRE.20081031.20081031005994/GIStory

Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008

With a Resounding Success Concluded the Main Telecommunications Congress in the Spanish-Speaking Region ¶ -- France, guest country of Andicom 2009. ¶ -- The team from the Catholic University of Colombia won the Fifth Marathon of Mobile Applications. ¶ -- Ubiquity, a new concept that promises to enhance the citizen welfare and comfort.

20:53 EDT Friday, October 31, 2008

CARTAGENA DE INDIAS, Colombia (Business Wire) -- With the presence of the Colombian Deputy Minister of Communications, Daniel Medina Velandia; the Economic and Commercial Counselor at the Embassy of France, Frederic Nehetal; the Commissioner of the National Television Commission (CNTV), Ricardo Galan; the World Bank Regional Coordinator for Latin America, Eloy Vidal; the Director of the Telecommunication Regulatory Commission (CRT), Cristian Omar Lizcano Ortiz; the Regional Director for the Americas and the Caribbean of the ITU, Juan Zavattiero; and the Executive Director of CINTEL, Manuel Martinez Nino, concluded the XXIII National and XIV International Telecommunications Congress Andicom 2008.

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NEWS CLIPPING ANDICOM 2008

CLIPPING No. 7:

MEDIO	DMN NEWS WIRE
FECHA	Viernes 31 de octubre de 2008
TITULO	Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008
SECCION	Company News
LINK	http://dmnnewswire.digitalmedianet.com/articles/viewarticle.jsp?id=567667-0

Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008 *With a Resounding Success Concluded the Main Telecommunications Congress in the Spanish-Speaking Region*

-- France, guest country of Andicom 2009.

-- The team from the Catholic University of Colombia won the F... By

BusinessWire CARTAGENA DE INDIAS, Colombia, BUSINESS WIRE -- With the presence of the Colombian Deputy Minister of Communications, Daniel Medina Velandia; the Economic and Commercial Counselor at the Embassy of France, Frederic Nehetal; the Commissioner of the National Television Commission (CNTV), Ricardo Galan; the World Bank Regional Coordinator for Latin America, Eloy Vidal; the Director of the Telecommunication Regulatory Commission (CRT), Cristian Omar Lizcano Ortiz; the Regional Director for the Americas and the Caribbean of the ITU, Juan Zavattiero; and the Executive Director of CINTEL, Manuel Martinez Nino, concluded the XXIII National and XIV International Telecommunications Congress Andicom 2008.

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Conclusions

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NEWS CLIPPING ANDICOM 2008

CLIPPING No. 8:

MEDIO	TECHNORATI.COM
FECHA	Viernes 31 de octubre de 2008
TITULO	Finally a President who truly understands. And I mean President of a COUNTRY.
SECCION	Reactions to story from Communities Dominate Brands
LINK	http://www.technorati.com/posts/NO%2Buwu6zclGygekfKriVcKpaK1g6kLHOH7HYTwjN6Sw%3D

Finally a President who truly understands. And I mean President of a COUNTRY.

<http://www.communities-dominate.blogs.com/brands/2008/10/finally-a-presi.html>

Mark these two items onto your long-term radar. Colombia is the country. You heard it here first - Colombia is propelling itself into that position of leader in the digitally converging space - that it will soon in the next decade be called the "South Korea of Latin America". I kid you not. You can throw these words at me early in the next decade if it doesn't happen. But I have seen the ultimate reason for why Colombia will follow South Korea, and pull itself out of the class of Developing World countries and into those of the Developed World (like South Korea did in essentially only 30 years) - and the driver of that transformation will be how much Colombia will evolve into a true "information society" and eventually even rival Singapore, Japan, Finland etc.

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CLIPPING No. 9:

MEDIO	ZIBB STRICTLY BUSINESS
FECHA	Viernes 31 de octubre de 2008
TITULO	Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008
LINK	http://www.zibb.com/article/4286672/Technology+Creating+Welfare+and+Building+the+Future+Findings+of+ANDICOM+2008

Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008

CARTAGENA DE INDIAS, Colombia, Oct 31, 2008 (BUSINESS WIRE) --

--France, guest country of Andicom 2009.

--The team from the Catholic University of Colombia won the Fifth Marathon of Mobile Applications.

-Ubiquity, a new concept that promises to enhance the citizen welfare and comfort.

With the presence of the Colombian Deputy Minister of Communications, Daniel Medina Velandia; the Economic and Commercial Counselor at the Embassy of France, Frederic Nehetal; the Commissioner of the National Television Commission (CNTV), Ricardo Galan; the World Bank Regional Coordinator for Latin America, Eloy Vidal; the Director of the Telecommunication Regulatory Commission (CRT), Cristian Omar Lizcano Ortiz; the Regional Director for the Americas and the Caribbean of the ITU, Juan Zavattiero; and the Executive Director of CINTEL, Manuel Martinez NiAo, concluded the XXIII National and XIV International Telecommunications Congress Andicom 2008.

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NEWS CLIPPING ANDICOM 2008

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"Indeed, the reason behind technology is to provide welfare to society through solutions and services in areas such as health, education, business, research and entertainment, among others," he added.

Conclusions

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NEWS CLIPPING ANDICOM 2008

CLIPPING No. 10:

MEDIO	ADVFN NEWS
FECHA	Viernes 31 de octubre de 2008
TITULO	Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008
LINK	http://www.advfn.com/news_Technology-Creating-Welfare-and-Building-the-Future-Findings-of-ANDICOM-2008_29078623.html

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NEWS CLIPPING ANDICOM 2008

CLIPPING No. 11:

MEDIO	AOL MONEY & FINANCE
FECHA	Martes 28 de octubre de 2008
TITULO	Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008
SECCION	News
LINK	http://money.aol.com/news/articles?id=n20081031205809990014

Technology: Creating Welfare and Building the Future -- Findings of ANDICOM 2008

BUSINESS WIRE

Posted: 2008-10-31 20:58:33

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